



*We Value Your Dreams*

Suite No. 201, H-160, Sector-63, Noida,  
Uttar Pradesh, India - 201301  
info@usbfin.com

**Date:** 01st April 2025

**CIN:** U65910UP1982PLC005784

**Address:** 515, Chokhani Square, Sector-18, Gautam Buddha Nagar, Uttar Pradesh – 201301

## **To Whomsoever It May Concern**

### **Subject: Authorization of QuickPaisa Fintech Pvt. Ltd. as a Registered DSA for Secured and Unsecured Loan Solutions**

This is to certify that **QuickPaisa Fintech Pvt. Ltd.**, a company incorporated under the provisions of the Companies Act, 2013, having its corporate office at **Plot No. 111-112, Riana Aurum, 5th Floor, Sector-136, Noida – 201304**, is hereby officially authorized and empaneled as a **Registered Direct Selling Agent (DSA)** of **USB Financial Corporation Ltd.**, effective from 01st April 2025.

**QuickPaisa Fintech Pvt. Ltd.** is authorized to source and refer eligible customers for various secured and unsecured financial products offered by **USB Financial Corporation Ltd.**, including but not limited to:

- Home Loans
- Loan Against Property (LAP)
- Business Loans (BL)
- Personal Loans (PL)
- Balance Transfers and Top-Up Loans

As part of this engagement, **QuickPaisa Fintech Pvt. Ltd.** is permitted to:

- Host and operate the “QuickPaisa” mobile application on iOS and Android platforms for the purpose of digital lead generation, customer onboarding, documentation, and loan application processing on behalf of **USB Financial Corporation Ltd.**
- Collect and upload customer details and KYC documents securely through its platform, in compliance with applicable data privacy and regulatory norms.



- Promote **USB Financial Corporation Ltd**'s loan products through digital and offline channels, subject to adherence with branding, marketing, and compliance guidelines.
- Track and manage leads, application status, and customer communication through the QuickPaisa platform.
- Operate independently and offer loan products of other RBI/NHB-registered banks, NBFCs, and housing finance companies on their mobile application and website, apart from those of **USB Financial Corporation Ltd**.

This arrangement is **non-exclusive** in nature and does not restrict **QuickPaisa Fintech Pvt. Ltd.** from entering into similar agreements with other financial institutions or promoting their products on its platforms.

This authorization shall remain valid until revoked in writing by **USB Financial Corporation Ltd** and is subject to regular performance evaluations and compliance with applicable laws, regulations, and internal policies of the company.

We look forward to a productive and mutually beneficial relationship with **QuickPaisa Fintech Pvt. Ltd.**

For and on behalf of  
**USB Financial Corporation Ltd**

For USB Financial Corporation Ltd.



Director / Auth. Sign.

**Authorized Signatory**



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